Listing Broadcast Guidelines

LETS GET YOU CONNECTED

WHERE DO I START?

Create your flyer using the checklist below

File is in PNG or JPG formats only - no PDFs please

- One page only, no more than 2000px (11 inches) long
- Contains the full property address
- Contains the MLS# if a non MLS listing, state so on the flyer
- Contains the listing agents name
- Contains the agency, office address, and phone number
- Does not contain charity fund raising events
- Does not contain soliciting or recruiting

HOW MUCH DOES IT COST?

- \$11 for SBR Members per email broadcast, up to 7 days posted on the portal
- \$32 for non-members
- Please proofread! If we resend a flyer due to errors, you will be re-charged the transmission fee

HOW DO I SEND MY FLYER?

Members

- Log into the Member Portal, choose "Listings" from the side menu
- Fill out the requested information, add your flyer to the search image and upload any other photos you'd like to add
- Choose the duration you'd like your flyer to be posted on the portal (up to 1 week) and how many broadcasts you'd like to send (up to 2)

Nonmembers

- Email your flyer to membership@seacoastboard.com
- An invoice will be emailed to you
- Once paid, your flyer will be scheduled for the next broadcast

We cannot accommodate same day requests, flyers received by 3 pm will be scheduled for the next day.

Must be RESPA compliant | Questions? Contact membership@seacoastboard.com