



Mission Statement

The purpose of the Seacoast Board of Realtors® Affiliates Committee is to provide quality, comprehensive, professional resources and support to the Realtor® membership.

Affiliate Minute

- During a regular membership meeting, an Affiliate member is given the opportunity to tell the membership about the business services they offer.
- This is exactly 60 seconds long and you will be asked to come up to the podium in order to deliver a one minute message about your company.

Affiliate Greeter

- During membership meetings an Affiliate will be the person standing in front of the registration table greeting each member as they enter the room.
- This person may hand out business cards and/or collect business cards from the membership. It is expected you will arrive at the meeting a little before 8AM to be ready as members will begin arriving at 8AM.

Affiliate Educational Breakfast Sponsorships

- This is one Affiliate who is named to sponsor breakfast for Realtors during an educational class. The Affiliate named is allowed to invite other Affiliates in good standing to join them in sponsoring the breakfast. Typically you will want to show up a little after 8AM in order to set up before Realtors start arriving around 8:30.
- The Affiliate(s) is expected to bring enough breakfast type foods and beverages to feed the number of Realtors signed up. Prior to that day the board office will supply you with a head count of how many Realtors are signed up and if they anticipate additional Realtors to be walk-ins.
- What food you bring is completely up to you, the Affiliate, allowing you to be creative if you wish.
- Once the instructor is in the room and all Realtors are present, the Affiliate will be introduced and is expected to give a 30 second who you are and what you do to the group.
- The Affiliate is welcome to stay for the entire class in fact it can be beneficial to stay so that when the Realtors take breaks you are there to network and socialize with the group. But again not a requirement.

New Realtor Orientations

- New Realtors ® are required to take an introduction orientation at which time a home inspector, a lender, and a title person are brought in to discuss their different areas.
- The orientation is completely generic as to the information given out to the Realtors so that they are getting the same information they would get no matter what home inspector, lender, or title person is speaking.
- This is a chance for the new Realtors to have necessary information before going into their first deal so they will have an idea of what happens after a contract is signed.