

Flyer Broadcast

Guidelines

LET'S GET YOU CONNECTED



WHERE DO I START?

Create your flyer using the checklist below



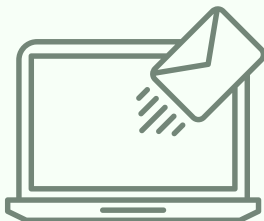
- File is in PNG or JPG formats only - no pdfs please
- Flyers size 8.5" x 11" flyers work best - one page only
- Contains the listing agents name
- Listings full property address
- Agency's name, full address, and phone number
- MLS# - if a non-MLS listing, then state so on the flyer
- Does not contain charity fund raising events
- Does not contain soliciting or recruiting

HOW MUCH DOES IT COST?

- ◆ \$11 for SBR Members
- ◆ \$32 for non-members
- ◆ Please proofread! If we resend a flyer due to errors, you will be re-charged the transmission fee



HOW DO I SEND MY FLYER?



- Send your flyer to membership@seacoastboard.com
- Specify if we have permission to charge the card on file
- List date/s to send your flyer - max 2x per week
- Include the preferred Subject line - the city must be included for property listings, do not use all caps or repeated punctuation

PLEASE PROVIDE AS MUCH NOTICE AS POSSIBLE. WE ARE ABLE TO SCHEDULE FLYERS OUT IN ADVANCE. YOU MUST SUBMIT YOUR FLYER BY 3PM TO BE INCLUDED IN THE NEXT DAYS BROADCAST.

WE LIMIT THE QUANTITY OF NON-LISTING BROADCASTS SENT PER DAY AND RESERVE THE RIGHT TO DECLINE/DELAY AN EMAIL BROADCAST ON A FIRST-COME BASIS.

QUESTIONS? CALL 603-433-9990